



## JOB DESCRIPTION

<b>Title</b>	Campaigns and Mobilisation Officer (Food Security)
<b>Reporting to</b>	Food Services Development Manager
<b>Hours</b>	36 hours per week (Full time)
<b>Salary</b>	£28,088.10 pro rata
<b>Location</b>	Peckham SE15

Pecan is a highly respected and dynamic Christian charity. We have been working throughout Southwark for 30 years, helping people who face seemingly impassable barriers to find a way through, re-write their futures and flourish. Our strong staff and volunteer teamwork with the most vulnerable people to transform lives and communities. Our work is founded on our mission, vision and values, and we are committed to showing kindness, raising self-belief and inspiring hope for the future in the individuals we serve.

When working for Pecan, you can expect to become a valued member of a diverse and supportive team. In addition to a place in our 30-year legacy, you will receive a generous holiday allowance, pension contribution and life assurance cover. You can also expect regular team meetings and social opportunities, and a variety of other benefits.

### **Purpose of the Post:**

Your role will be to spearhead campaigns to change the community perceptions of food aid projects. To move away from the idea of giving food is enough, towards build a collective vision for a time when food aid is no longer needed.

You will be responsible for supporting service users to share their stories and contributions with decision makers. In so doing, creating a space for co-commissioning that focuses on the drivers rather than the results of poverty.

You will build and manage relationships with service users, colleagues, decision makers, faith groups and community groups both in person and over digital channels. Your actions and engagement will assist Pecan to help transform the lives of the most disadvantaged people in our community.

## **Main responsibilities**

### **Research**

1. To explore and understand the experiences that are bringing people to need the food bank's support.
2. To map out and build relationships with the food bank's partners.
3. To identify a local issue driving poverty, build a campaign team and develop a strategy to build power and win change.

### **Campaigning**

1. Set up and coordinate processes and relationships that bring service users into decision making structure for food projects, Pecan and the wider community.
2. To develop and deliver the local influencing campaign mobilising local faith groups, community groups, local authorities and commercial organisations.
3. To engage in Trussell Trust's central priority campaign activities, working with the food bank and local community.
4. To develop and mobilise a team of volunteers who can drive the campaigns, establish a project steering group within the food security projects that will focus on local influencing to reduce poverty and the need for food banks.
5. To work with the marketing team in Pecan to run campaigns on poverty and food insecurity, both in person and across all digital platforms including social media and websites.

### **Networking**

1. To build relationships with community partners with a focus on influencing attitudes towards food security and the drivers of poverty.
2. To work with the Trussell Trust OLM team and engage with the training and support on offer, including work with other local organisers in the Trussell Trust network.
3. To be an active participant in the Southwark Food Action Alliance. Working in partnership with other members and the local authority to build a coalition around the aim to 'end the need for foodbanks'. This will involve taking part in ad-hoc activities and projects.

### **Wider organisational responsibilities**

- Attend Pecan team meetings as and when required, including meetings where there may be a time of prayer and reflection.
- Read the core policies and adhere to all policies and procedures.
- Carry out other duties as agreed by the Chief Executive Officer.
- Undertake responsibilities associated with being a member of the Pecan team.
- Perform all the duties required by the post in line with Pecan's ethos and values statement, its commitment to a policy of equal opportunity and its aim of serving the community in a caring and practical manner.
- In agreement with your line manager, pursue a personal programme of learning and development to enhance your skills and performance.

## PERSON SPECIFICATION

This specification will form the short-listing criteria.

### **Knowledge, Skills and Experience (essential):**

- Experience of campaigning or organising to achieve a change.
- Experience managing and working with volunteers.
- Experience of community outreach in the local area.
- Good project management skills, able to balance a range of priorities.
- Strong understanding of digital campaigning platforms.
- Good knowledge of food security issues in the UK
- A passion for dignity being at the core of service delivery
- Confident in communicating and able to seek and balance with a range of views and stakeholders, influencing where required.

### **Knowledge, Skills and Experience (desirable):**

- Personal experience of financial / food insecurity
- Experience of the voluntary and community sector
- Experience of working across a spectrum of faith groups

### **Personal Qualities:**

- Commitment to goals, ethos, values, and vision of Pecan, including a belief in the importance of all people of different backgrounds working together and respecting and valuing each other's contributions
- Ability to work well in a team and unsupervised
- Willing and able to travel to meetings across the UK on occasions, across the borough to meet with participants and partners
- Willing to work flexibility including evenings and weekends on occasions.
- Encouraging and resilient with a strong positive attitude
- A sense of humour
- Confident and self-motivating
- Resourceful and imaginative, bringing creativity to the role

*Pecan is an equal opportunities and disability-friendly employer. We guarantee to offer an interview to those with a disability who meet the minimum criteria.*

*This post will require a DBS check to be undertaken. Having a criminal record will not necessarily disqualify you from acquiring the post.*